

# HOW TO CONTRIBUTE ARTICLES TO YOUR



## ABS NEWSLETTER & USA MAGAZINE

Your ABS Membership gives you a gold mine of special ways to gain the most satisfaction and productivity out of your airplane. The ABS Newsletter and ABS Web sites are the best ways for regularly exchanging information among the membership - and that's the reason the organisation was founded 32 years ago in the USA and 13 years ago in Australia.

Your help is needed to make the system work. There are several different ways you can contribute articles, features, letters and tips for publication in the Newsletter & Magazine. These include the Airplane of the Month for the cover; letters to Colvin's Corner; "How I did it" self-help articles; or an interesting flight experience. And you can send these to us by letter, fax or e-mail.

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### AMERICAN BONANZA SOCIETY MAGAZINE COVER

Let's start with the Airplane of the Month on the cover. The opportunity to display your airplane is open to every member. There are three components to the submittal: (1) a cover photo; (2) an article - first person experience (including an equipment list); (3) photos of exterior and panel.

A professional quality color photograph for the cover must be in sharp enough focus that it will retain its clarity when it is enlarged to fit our 8 1/2 by 11-inch format.

Although airplanes usually look best when they are flying, we understand that getting good air-to-air photographs is both time-consuming and expensive, so shots on the ground are also accepted. If you plan an air-to-air photographic mission, it pays to talk it over, plan it well and get it right the first time.

In the air or on the ground, the airplane should be shot in a vertical format with the airplane positioned in the bottom two-thirds of the image area. Interesting cloud formations or other unusual background add to its appeal.

An equipment list is required, as well as some background information about yourself and your airplane. For instance, tell the readers about when you learned to fly, how you happen to be a Bonanza, Baron or Travel Air owner, and give them an idea of your flying experience, how the airplane is used—and any other

information you care to share.

You need not be concerned about your writing skills. Your submittal does not need to be written like a pro. Just give us the facts and we can flesh it out with appropriate language to make you look good. That's what we do. And if necessary, we'll get in touch with you to request additional information or clarification.

Other than the cover shot and an equally sharp photo of the panel, we can use a horizontal shot of the airplane on the ground with you or you and your family or friends posed with it.

Be sure all people shown in the photo are clearly identified, left to right. We would appreciate having several photos from which we can make a selection. But please do not send us your only transparencies or prints because **they will not be returned to you.**

Since the photos are handled by a number of people in several completely separate locations, please place a label on the back of the photo with your name and the Registration number and model of your airplane. Do not write directly on the back of the photo as that can sometimes make the photo unusable. We also can use electronic transmissions such as jpegs, tiff files.).

The cover subjects are selected on a first-come/first used

basis. Be sure to include a phone and fax number. Add an e-mail address, if you have one.

It may be several months from the time you submit your article until it makes its way into the magazine. Your article will

## COLVIN'S CORNER

The questions that appear in the *ABS Magazine* column, Colvin's Corner, are gleaned from those submitted by phone, fax and email to our ABS Technical Consultants. The member receives a response when the question is asked, then selected questions and answers will appear in the Colvin's Corner column.

## THE FORUM

This column is reserved for letters to the editor concerning articles that have appeared in the magazine, or about how you solved a maintenance problem. Reports received about some particularly good Bonanza/Baron/Travel Air service are also printed in the Forum column.

## PREPARATION OF MATERIAL

When you send a story, a feature or a manuscript of any kind, we prefer that it be typed double-spaced in upper and lower case letters—but neatly handwritten letters are also accepted. Photographs and drawings should be protected from damage in mailing. Do not staple or tape pictures, although picture descriptions can be taped to the back.

Submit your contributions to the President, Australian Bonanza Society, P.O. Box 150 Torquay, Victoria 3228, or fax it to 03 5261 7016 or email to [pgord@ozemail.com.au](mailto:pgord@ozemail.com.au)

## FEATURE ARTICLES

We invite you to submit your own feature length articles of 500 to 1,000 words on a subject of your choice about your airplane or how you use it. This can include problem resolution, restoration projects, or interesting long-distance flights.

If you submit a story concerning an especially challenging flight experience, be sure to pass along useful tips and information for others to use for the same type of flight. Send along any photographs, diagrams and charts which might be useful to illustrate the article.

Although what you send may need to be edited for clarity or for length, we will try to preserve the individual flair and flavor of your contribution. If we have any questions, we'll get in touch.

Since the completed copy will be proof read against the information provided by you, it is very important that the names of people, places and your phone/fax/e-mail numbers are correct.

When the layout is completed by the printer for finalisation, printing and mailing usually by the fifteenth day of each quarter. Depending on mail service to your area, your issue should arrive in one to two weeks.

## CHECK OUT THE ABS WEB SITES

BOTH ABS WEB SITES <[www.abs.org.au](http://www.abs.org.au) and [www.bonanza.org](http://www.bonanza.org) offer opportunities to submit letters, ask questions and make comments on line. Selected questions

be sent back to you by fax or mail for your approval shortly before publication. This will give you an opportunity to update it or make corrections before it goes to the printer.

and responses may appear in the Forum or Colvin's Corner,

### THIS IS YOUR ABS NEWSLETTER.

It cannot exist without a steady stream of information flowing to and from the Society's 170 Australian and 10,000 Worldwide members. Altogether, ABS members represent the greatest resource of information, ideas and insights into safe and efficient use of Bonanzas, Barons and Travel Airs.

All told, this amounts to millions of hours of flight experience, hundreds of thousands of years of airplane ownership and countless numbers of maintenance episodes.

It's clearly the best and most complete member-service coverage in the industry. Your support and participation makes it all possible.

while general comments and/or questions may be referred to the various columnists for use in their articles.

Surveys have shown the majority of ABS members prefer material with a potential for self-improvement. This could include aircraft maintenance, skills improvements and challenges, navigational aids and techniques, aircraft restoration, aviation medical and insurance news and regulatory changes.

Other subjects include political developments with potential impact on Bonanza/Baron/Travel Air owners, organizational news involving the operation and progress of the Society and announcements of schedules of ABS coining events.

These would include BPPP, Inc. and Service Clinics, regional group news and news regarding new products and services of special interest to Beechcraft specific aircraft.

These items represent the basic editorial selections for the magazine. Personality profiles, reports on record-setting flights and travelogues of exotic flying vacations are used to add diversity to the mix.

The purpose of the **ABS Newsletter** is to serve your interests. If you have questions or requests, please let us know. We'll do our best so that we can make sure that your **ABS Newsletter** and Magazine provides information you need and want. With your consent your article can appear in both our Australian Newsletter and the American Bonanza Society Magazine. We will forward appropriate articles to the USA Magazine Editor. We also have an agreement to exchange appropriate articles in both publications and reprint American articles in our Australian Newsletter.

Peter Gordon  
Editor ABS Newsletter  
PO Box 150, Torquay, Victoria, 3228  
AH: 03 5261 5382 Fax: 03 5261 5382  
email: [pgord@ozemail.com.au](mailto:pgord@ozemail.com.au)